

You are Invited

INSIGHTS ON CONSUMER BEHAVIOR DURING A GLOBAL PANDEMIC

December 8, 2020

Please join us for the **Insight on Consumer Behavior During a Global Pandemic webinar** on December 8, 2020. The webinar will highlight 20 empirical papers forthcoming in the Journal of the Association for Consumer Research (*JACR*) Flash COVID-19 Research Issue. It will feature reports on the experiences, preferences, and decisions of consumers from 18 different countries around the world.

[**REGISTER NOW »**](#)

Don't forget to register and join us on **December 8, 2020** from **9:00 a.m. to 11:00 a.m. CT** for a glimpse into some of these fascinating findings.

More information on the papers can be found on the ***JACR* website**.

We hope you will be able to join us in December.

Best,

Kelly Goldsmith and Angela Y. Lee
JACR Flash COVID-19 Issue Editors