



Webinar: Reflections on Diversity, Equity and Inclusion in Academia

June 10, 2020, 9:00 AM – 1:45 PM U.S. Eastern Standard Time

Co-Chairs: Raji Srinivasan, University of Texas at Austin and Gerard J Tellis, University of Southern California

Co-sponsored by: American Marketing Association (AMA), Academy of Marketing Science (AMS), and European Marketing Academy (EMAC)

The goal of this event is to reflect on the challenges and opportunities of diversity, equity and inclusion in academia. Sessions will feature a combination of panelists, presentations, and Q&A with scholars in academia. Targeted for faculty, administrators and students.

Please register (need Zoom account) at the link below (no fee):

https://utexas.zoom.us/webinar/register/WN_gfs28qX_TjCLSNfZTGfE7w

Zoom meeting ID: 929 2783 8986

Agenda (All Times U.S. Eastern Standard Times)

1. 9:00 AM-10:00 AM: Challenges and Opportunities in PhD Programs

Chair: Carlos Bauer, Assistant Professor, University of Alabama; Chat Monitor: Deepa Chandrasekaran, Associate Professor, University of Texas at San Antonio

Panel

Shana Redd, Michigan State University

Wendy de la Rosa, Stanford University

Esther Uduehi, University of Pennsylvania

Samantha Voelker Galvan, University of Texas at San Antonio

Aziza Jones, Rutgers University

2. 10:15 AM – 11:15 AM: Leadership Vision and Challenges

Chair: Raji Srinivasan, Associate Dean of Diversity and Inclusion, McCombs School of Business, University of Texas at Austin.

Panel

Eli Jones, Dean, Mays Business School, Texas A&M University

Gita Johar, Vice Dean for Diversity, Equity and Inclusion, Columbia Business School,

Jerome Williams, ex-Provost, Rutgers University, Newark

David Wooten, Alfred L. Edwards Collegiate Professor, University Diversity and Social Transformation Professor

Carolyn Yoon, Faculty Director of Diversity and Inclusion, Stephen M. Ross School of Business, University of Michigan

3. 11:30 AM – 12:30 PM: Challenges and Opportunities for Professors

Chair: Norris I. Bruce, Associate Professor, University of Texas at Dallas

Panel

Keisha Cutright, Associate Professor, Fuqua School of Business, Duke University

Renee Richardson Gosline, Senior Lecturer, MIT Sloan School of Management

Jacquelyn Thomas, Associate Professor, Frank and Susan Dunlevy Faculty Fellow, Southern Methodist University

Tiffany White, Associate Professor, University of Illinois at Urbana-Champaign

4. 12:45 PM – 1:45 PM: Challenges and Opportunities for Assistant Professors

Chair: Professor Kalinda Ukanwa, University of Southern California

Presenters

Dionne Nickerson, Assistant Professor, Indiana University

Lydia Njoroge, Assistant Professor, Morehead State University

Broderick Turner, Assistant Professor, Virginia Tech