

2011 Winners	Affiliations	Topics	Country
Barbara E. Kahn	The Wharton School	Exercise Adherence Among the Obese Latina Population	USA
Lorena Martin	University of Miami	same	USA
Andrew W. Perkins	Rice University	same	USA
Darlene Walsh	Concordia University	The Impact of Health Claims on Subsequent Consumption	Canada
Margaret C. Campbell	University of Colorado	Impact of Cartoon Characters and Their Body Weight on Children's Eating Choices	USA
Bridget Leonard	University of Colorado	same	USA
Ken Manning	Colorado State University	same	USA
Fan Liu	University of Central Florida	Sharing in a Really Free Market	USA
Tina Lowrey	University of Texas, San Antonio	same	USA
Carolyn Massiah	University of Central Florida	same	USA
Joseph Paniculangara	University of Central Florida	Determining the Impulses for Charitable Behavior with Student Samples	USA
Rajani Ganesh Pillai	North Dakota State University	Understanding the Role of Emotional Intelligence in Promoting Consumer Well-being	USA
Doug Rymph	North Dakota State University	same	USA
S. Krishnakumar	North Dakota State University	same	USA