

<b>2008 Winners</b>	<b>Affiliations</b>	<b>Topics</b>	<b>Country</b>
Clare Weeden	University of Brighton	Culture Shock, Life Shock And Epiphany: Insight into the Responsible Tourist?	UK
Peter McGraw	University of Colorado	Taboo Trade-offs in Death Care Decisions	USA
Praggyan Mohanty	University of Missouri	Associative Deficit in the Elderly Consumer	USA
S. (Ratti) Ratneshwar	University of Missouri	same	USA
Moshe Naveh-Benjamin	University of Missouri	same	USA
Elanor Williams	Cornell University	How Visceral States can Undermine Self-change Efforts	USA
David Dunning	Cornell University	same	USA
Alexander Gunz	University of Missouri	Materialists in Motion	USA
Hillary Downey	Queen's University Belfast	The Well-being of the Disabled Family	Ireland
Terry Pavia	University of Utah	Product Innovation and Business Formation in Families Managing Chronic Health Concerns	USA
Marlys Mason	Oklahoma State University	same	USA
Ingrid Martin	California State University, Long Beach	Do Supplements Always Lead to a Healthy Lifestyle?	USA
Sayantani Mukherjee	California State University, Long Beach	same	USA
Nancy Ridgeway	University of Richmond	same	USA
Zeynep Arsel	Concordia University	A Typology of Lateral Recycling	Canada