A Pen (8 Min)

Anastasia Seregina, Aalto University School of Business, Finland
Bernardo Figueiredo, University of Southern Denmark, Denmark
Hannu Uotila, Rakettijengi Tuotannot Oy, Finland
Norah Campbell, Trinity College Dublin, Ireland

What might an object-oriented philosophy look like? This video places a mundane object, a pen, at the center of meaning-making by plotting its mode of being as something other than anthropological or instrumental. The pen co-constitutes reality with human actors. Where does agency end and passive materiality begin?

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A Study of the Play Element of a Location-based Social Network: Foursquare (20 min)
Alexandra Vignolles, INSEEC Business School, France

The videography presents the social network location-based Foursquare within the perspective of users and experts. We develop the theory of the play element as a social function applied to Foursquare (Huizinga, 1951). Implications as well as limitations and avenues of research are finally introduced.

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Around the World of Tourist Souvenirs (30 min)
Alain Decrop, University of Namur, Belgium
Julie Masset, University of Namur, Belgium

This videography invites you to travel inside tourist souvenirs around the world. The film shows that souvenirs often are considered as special possessions that help consumers remember and extend their trips in time, space and the social network. It also highlights the hierophanous role of souvenirs as messengers of meanings.

Fading Stories (12 min)
Inga Jonaityte, Ca’ Foscari University of Venice, Italy
Olivija Douris, Philadelphia Art Institute, USA

Recent far-reaching transformations in the field of photography have accelerated the creation of inexpensive crowd-generated “photo archives,” reducing the demand for more expensive professional and objective imagery. This film explores the irreversibly shrinking path for traditional photojournalism, altering production, distribution and the consumption patterns of unbiased and representative photographic truth.

Entre-deux-mondes: Shaping of Artistic Projects in a Local Music Scene (31 min)
Joonas Rokka, Rouen Business School, France
Baptiste Cléret, University of Rouen, France
Alice Sohier, University of Picardie, France

This video continues research on music from a scenes perspective. By studying local indie music producers in France, we conceptualize “artistic projects” of indie music producers as a particular cultural universe that is embedded in scenes and shaped by an assemblage of market actors.

Citizen Consumer (29 min)
Sonya Grier, American University, USA

What does it mean to be a consumer in a context which emphasizes social goals as key to citizenship? This film explores the evolving notion of citizen/consumer in Cuba at a time of shifting market dynamics and cultural change.

The Runners’ (R)evolution (24 min)
Caroline Graham Austin, Montana State University, USA
Conor Benson, Bluejack Productions, USA

Running is more popular than ever in the United States, and a vocal minority of runners have decided to eschew traditional footwear (a-shoe, perhaps?) in favor of minimal shoes, or no shoes at all. They find the experience to be transformative for both their bodies and spirits.